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The Little EXTRA



Summer 2010

A PUBLICATION OF BANK OF NEW ORLEANS

BNO Helping Small Businesses Grow— A Message from the President

Bank of New Orleans presented a \$25,000 grant to Diana Chauvin, owner of La Thai Restaurant, on Thursday, April 1. The grant was part of the Economic Development Program that promotes small



LARRY LeBON
PRESIDENT/CEO

business development by providing capital grant funds to small businesses. Grant money, such as the award Ms. Chauvin received, is available for local projects that help create and retain jobs and expand and improve businesses in qualifying neighborhoods. The award was made possible through the cooperative efforts of Bank of New



BNO presented Diana Chauvin, owner of La Thai Restaurant, with a \$25,000 grant on Thursday, April 1, 2010. Pictured L to R: Jack Lyons, VP-Commercial Lending; Brice Howard, Commercial Loan Officer; Diana Chauvin, grant recipient; Holly Thoede, Marketing Manager; John LeBlanc, CFO / Senior VP

Orleans in conjunction with the Federal Home Loan Bank of Dallas. Ms. Chauvin financed her restaurant, located at 4938 Prytania Street, through a Commercial Real Estate Loan at BNO and was amazed at the ease with which she received grant money. If you know someone in need of Commercial Real Estate financing who may qualify for such a grant, contact Jack Lyons or Brice Howard in our Commercial Lending Department at (504) 834-1190.

Our website has been redesigned to better serve you!
For the most up-to-date information on our products, services and current promotions, visit us at www.bankofneworleans.net.

Billpay: The Convenient, Secure way to Pay your Bills Online!

The Convenience and Peace of Mind of Overdraft Lines of Credit

At BNO, you can protect yourself in case a check presented for payment exceeds the balance of your account. This means you don't have to worry about costly NSF fees. An Overdraft Line of Credit allows you to be prepared for those unexpected emergencies. Obtain the financial flexibility you need, while extending the available protection of your checking account through our Overdraft Line of Credit.

Features of the Overdraft Line of Credit include:

- ◆ Increased financial security
- ◆ Avoid costly NSF fees
- ◆ Lines up to \$10,000
- ◆ \$25.00 origination fee
- ◆ \$12.00 annual fee

For more information on Overdraft Lines of Credit, contact Mike Dardis in our Installment Loan Department.

Subject to credit approval

Internet Banking and a Bonus Check Card—Two Essentials if Disaster Strikes

If there's one thing that disasters like Katrina taught us, it's the power of preparation. That's why we strongly encourage you to sign up for Internet Banking and a Bonus Check Card to ensure uninterrupted access to your accounts should disaster strike again. To access your checking account in locations where out-of-town checks may not be accepted, apply for our Bonus Check Card which gives you the ability to make purchases wherever Debit MasterCard is accepted as well as to withdraw cash from any ATM location. Make sure you know your PIN number for your card. If you do not know your PIN, one of our desk officers would be happy to order you a new one. And now, you can access your Checking account free of charge from over 185 ATM locations through the Community Cash network!

You can also use BNO's FREE Internet Banking to access your accounts via our website at www.bankofneworleans.net. If you do not have Internet Banking, make sure you sign up before a storm. With Internet Banking you can check your account balances, transfer funds between accounts, make loan payments, research check status, and more – from anywhere! All you need is Internet access. Existing Internet Banking customers should access their account at least every six months in order for it to remain active.

In addition to Internet Banking, it's also a good idea to sign up for FREE Online Billpay. Just like Internet Banking, you can stay on top of your bills no matter where you are. No more worries about falling behind on your payments or worrying if a hampered mail service will deliver your payments on time. With FREE Online BillPay you simply go online and set up your bills to be paid and let us do the rest! Stop by a branch today and let us help you arm yourself with the financial tools you need to fully prepare for this hurricane season.

Congratulations!

Bank of New Orleans is proud to announce the promotion of Branch Administrator, Rhonda Gardner, to Vice President.

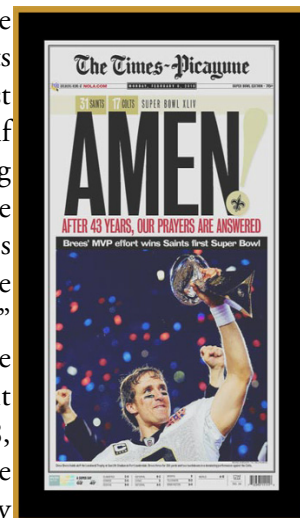
Rhonda has been an integral part of the bank's growth and success for over 25 years. Please join us in congratulating her on this achievement!



RHONDA GARDNER
VICE PRESIDENT-
BRANCH ADMINISTRATION

It's as Easy as One, Two...Brees!

BNO is still feeling the excitement of the Saints Superbowl win this past February! That's why if you open a Checking Account, you will receive a FREE Drew Brees Superbowl Print! The print is a 14" x 24" reproduction of The Times Picayune's front page from February 8, 2010- the day after the Saints' big win! Stop by a branch today and we'll help you choose the account that's right for you.



Offer subject to change without notice

 **BNO**
Bank of New Orleans

Established 1909

◆ LAWRENCE J. LeBON III, CEO / President

◆ HOLLY E. THOEDE, Editor

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